



EURAM European Academy of Management Conference 2018
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SIG Strategic Management presents the Track
„Digital Strategy“

20.-23.06.2018, Reykjavík, Iceland

The track aims to:

- stimulate the debate on new research and practice insights in digital strategy, especially with respect to challenges that firms, their leaders and their stakeholders face,
- theoretical approaches that help firms to achieve sustainable competitive advantages in the digital economy and
- effects that digital strategies have on strategic decisions.
- approaches to teach future leaders as well as
- critical discourse of needed skills and competencies to prepare for the challenges of the digital economy are welcomed

Papers should be submitted via the conference website and fulfill the author guidelines:
<http://euramonline.org/submissions-guidelines/author-s-guidelines.html>

Deadline for paper submission: 10 January 2018 (2 pm Belgian time)

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