management revue Socio-Economics Studies



Call for Papers Workplace Flexibility

Guest Editors:

Sascha Ruhle, Heinrich-Heine-Universität Düsseldorf, Düsseldorf (Germany) Stefan Süß, Heinrich-Heine-Universität Düsseldorf, Düsseldorf (Germany)

Flexibility has been an ongoing issue for various fields of research and practice and a considerable amount of literature dealing with the concept of flexibility has developed. This diversity has led to various perspectives on dimensions and aspects of flexibility. However, two major fields of flexibility can be distinguished. The organizational perspective understands workplace flexibility as the degree of adaptability of an organization in an uncertain and changing environment (Dastmalchian & Blyton 2001). In addition, workplace flexibility can encompass the individual perspective of the workforce, especially the degree of flexibility regarding aspects of where, when, and how work is performed (Hill et al. 2008). Within both streams of research, various aspects of flexibility have been addressed, such as organizational structures (Feldman & Pentland 2003), type of employment (Lepak et al. 2003; Sayah & Süß 2013), management and strategic human resource management (Wright & Snell 1998), time and location of work (Allen et al. 2013), demands towards employees (Vahle-Hinz et al. 2013) and work (Ruiner et al. 2013), leadership (Barrow 1976), and the role of Communication Technologies (Diaz et al. 2012).

Regarding the consequences of flexibility, literature often assumes positive results for both individual and organization, when flexibility increases. For example, evidence has been found that flexibility at work is positively related to self-reported health (Butler et al. 2009). Furthermore, it can increase organizational attractiveness (Nadler et al. 2010; Thompson et al. 2015), profit (Kesavan et al. 2014) and firm performance (Martínez Sánchez et al. 2007). However, there is also a missing consensus and ongoing discussion regarding possible consequences of flexibility. Research has identified potential downsides of flexibility, such as blurred work-life boundaries (Pedersen and Lewis 2012), the risk of stigmatization (Cech & Blair-Loy 2014), unsupportive work climate and inequitable implementation (Putnam et al. 2014). Other relationships, for example between flexibility and work-family conflict (Allen et al. 2013; Shockley & Allen 2007), remain unclear. Further, if the flexibility is only an organizational facade (Eaton 2003; Nystrom & Starbuck 1984) which is communicated but not lived in the organization, even more, negative consequences such as violations of psychological contracts might occur, especially when flexibility is used as a facade to justify the transformation of standard work arrangements to non-standard work arrangements.

Subsequently, a lot of questions remain unanswered:

- What is the core of flexibility in organizations?
- Which origins can be identified of the ongoing need for various types of flexibility?
- What types of flexibility can be systematized and how are those different types related to organizational consequences, such as success or attractiveness?
- How useful are flexible work arrangements and how can positive consequences be promoted and negative consequences be avoided, or at least weakened?
- Which consequences result from a gap between offered and truly supported types of flexibility, e.g. the role of organizational facades?



- How does embeddedness of Information and Communications Technologies in work practices enable and assist workplace flexibility?
- What are the consequences of the ongoing flexibilization of work on the economic and social level?

Potential authors

The aim of this special issue is to increase our understanding of the above-mentioned aspects of workplace flexibility, especially from an organizational perspective. We encourage empirical - qualitative or quantitative - submissions from various research fields, such as business administration, industrial and organizational psychology, work sociology and other disciplines dealing with the topic of the Special Issue.

Deadline

Full papers for this **special issue of management revue** must be submitted by **31 December 2017**. All contributions will be subject to double-blind review. Papers invited to a 'revise and resubmit' are due **31 May 2018**. Please submit your papers electronically via the online submission system at http://www.mrev.nomos.de/guidelines/submit-manuscript/ using 'SI Workplace Flexibility' as article section.

Submission Guidelines

Manuscript length should not exceed 8,000 words (excluding references) and the norm should be 30 pages in double-spaced type with margins of about 3 cm (1 inch) on each side of the page. Further, please follow the guidelines on the website http://www.mrev.nomos.de/guidelines/ and submit the papers electronically by sending a 'blind' copy of your manuscript (delete all author identification from this primary document).

We look forward to receiving your contribution!

Sascha Ruhle (sascha.ruhle@hhu.de)
Stefan Süß (stefan.suess@hhu.de)

Literature

Allen, T.D., Johnson, R.C., Kiburz, K.M., & Shockley, K.M. (2013). Work–family conflict and flexible work arrangements: Deconstructing flexibility. *Personnel Psychology*, 66(2), 345–376.

Bal, P.M., & Lange, A.H. de (2015). From flexibility human resource management to employee engagement and perceived job performance across the lifespan: A multisample study. *Journal of Occupational and Organizational Psychology*, 88(1), 126–154.

Barrow, J.C. (1976). Worker performance and task complexity as causal determinants of leader behavior style and flexibility. *Journal of Applied Psychology*, 61(4), 433.

Butler, A.B., Grzywacz, J.G., Ettner, S.L., & Liu, B. (2009). Workplace flexibility, self-reported health, and health care utilization. Work & Stress, 23(1), 45–59.

Cech, E.A., & Blair-Loy, M. (2014). Consequences of flexibility stigma among academic scientists and engineers. Work and Occupations, 41(1), 86–110

Dastmalchian, A., & Blyton, P. (2001). Workplace flexibility and the changing nature of work: An introduction. Canadian Journal of Administrative Sciences/Revue Canadianne des Sciences de l'Administration, 18(1), 1–4.

Diaz, I., Chiaburu, D.S., Zimmerman, R.D., & Boswell, W.R. (2012). Communication technology: Pros and cons of constant connection to work. *Journal of Vocational Behavior*, 80(2), 500–508.

Eaton, S.C. (2003). If you can use them: Flexibility policies, organizational commitment, and perceived performance. *Industrial Relations: A Journal of Economy and Society*, 42(2), 145–167.

Feldman, M.S., & Pentland, B.T. (2003). Reconceptualizing organizational routines as a source of flexibility and change. *Administrative science* quarterly, 48(1), 94–118.

Hill, J.E., Grzywacz, J.G., Allen, S., Blanchard, V.L., Matz-Costa, C., Shulkin, S., & Pitt-Catsouphes, M. (2008). Defining and conceptualizing workplace flexibility. *Community, Work and Family, 11(2)*, 149–163.

Kesavan, S., Staats, B.R., & Gilland, W. (2014). Volume flexibility in services: The costs and benefits of flexible labor resources. *Management Science*, 60(8), 1884–1906.

Lepak, D.P., Takeuchi, R., & Snell, S.A. (2003). Employment flexibility and firm performance: Examining the interaction effects of employment mode, environmental dynamism, and technological intensity. *Journal of Management*, 29(5), 681–703.

Martínez Sánchez, A., Pérez Pérez, M., Luis Carnicer, P. de, & José Vela Jiménez, M. (2007). Teleworking and workplace flexibility: A study of impact on firm performance. *Personnel Review*, 36(1), 42–64.

Nadler, J.T., Cundiff, N.L., Lowery, M.R., & Jackson, S. (2010). Perceptions of organizational attractiveness: The differential relationships of various work schedule flexibility programs. *Management Research Review*, 33(9), 865–876.

Nystrom, P.C., & Starbuck, W.H. (1984). Organizational Facades. Organizational dynamics, 12(4), 53-65.

Pedersen, V.B., & Lewis, S. (2012). Flexible friends? Flexible working time arrangements, blurred work-life boundaries and friendship. Work, employment and society, 26(3), 464–480.



- Putnam, L.L., Myers, K.K., & Gailliard, B.M. (2014). Examining the tensions in workplace flexibility and exploring options for new directions. Human Relations, 67(4), 413–440.
- Ruiner, C., Wilkens, U., & Küpper, M. (2013). Patterns of organizational flexibility in knowledge-intensive firms—going beyond existing concepts. *management revue*, 24(3), 162–178.
- Sayah, S., & Süß, S. (2013). Conflict between work and life: The case of contract workers in the German IT and media sectors. management revue, 24(3), 222–244.
- Shockley, K.M., & Allen, T.D. (2007). When flexibility helps: Another look at the availability of flexible work arrangements and work–family conflict. *Journal of Vocational Behavior*, 71(3), 479–493.
- Thompson, R.J., Payne, S.C., & Taylor, A.B. (2015). Applicant attraction to flexible work arrangements: Separating the influence of flextime and flexplace. *Journal of Occupational and Organizational Psychology*, 88(4), 726–749.
- Vahle-Hinz, T., Kirschner, K., & Thomson, M. (2013). Employment-related demands and resources—new ways of researching stress in flexible work arrangements. *management revue*, 24(3), 199–221.
- Wright, P.M., & Snell, S.A. (1998). Toward a unifying framework for exploring fit and flexibility in strategic human resource management. Academy of management review, 23(4), 756–772.

