



**ST\_06-07**

**SIG**

**Web Address**

**Knowledge, Learning, and Innovation  
Innovation SIG**

<http://www.euram-online.org/conference/2015/>

**Short  
Description**

This track intends to address research on the intersection of organizational knowledge, learning and innovation.

**Long  
Description**

Since the development of the knowledge-based view of the firm (e. g. Grant, 1996; Kogut & Zander, 1996; Spender, 1996), organizational knowledge has been seen as the central source of sustained competitive advantage and basis of organizational capabilities and successful innovation.



Against the backdrop of seminal theoretical concepts such as e.g. the dynamic capabilities of a firm (Teece, Pisano & Shuen, 1997), organizational knowing (Orlikowski, 2002), exploitative vs. explorative learning (March, 1991) as well as (structural and contextual) ambidexterity (Tushman & O'Reilly, 1996; Gibson & Birkinshaw, 2004; O'Reilly & Tushman, 2008; Raisch et al. 2009), we ask the question which creative and innovative individual and collective efforts underlie organizational learning modes and knowledge management and how these processes can lead to incremental as well as radical innovations (e. g. Benner & Tushman, 2003) or even “disruptive” innovations (Christensen, 1997). Also, we are determined to understand the balance between the sources of innovation on a firm level: are openness for external knowledge and absorptive capacity the keys to innovation (Cohen & Levinthal, 1989) or does innovation stem from internal knowledge generation efforts of organizations. We also are committed to explore the mechanisms of knowledge creation and use within organizations as well as welcome studies on operationalization of organizational learning and innovative output.

By exploring the theoretical link between knowledge, learning and innovation, this track also aims to account for recent calls for further micro-foundations of strategy research (e. g. Felin & Foss, 2005) and a multi-level approach to organization theory and strategic management.

To explore emerging and new areas of research in the field of knowledge, learning and innovation and to gain new insights into the management of knowledge workers and knowledge-intensive firms, conceptual as well as qualitative and quantitative empirical contributions from a wide range of topics are welcome. We thereby invite research from several disciplines such as organization theory, strategy, innovation, human resource management and entrepreneurship as well as sociology or psychology etc.

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<b>Keywords</b>	Organizational knowledge	Innovation	Ambidexterity
	Organizational learning	Knowledge intensive firms	



## SUBMISSION GUIDELINES – EURAM 2015

### RULE OF 3

Note that you may be listed as an author or co-author on up to 3 submitted papers.

1. Each paper can only be submitted to ONE topic or track.
2. Submitted papers must NOT have been previously published and if under review, must NOT appear in print before EURAM 2015 Conference.
3. To facilitate the blind review process, remove ALL authors identifying information, including acknowledgements from the text, and document/file properties. (Any submissions with author information will be automatically DELETED).
4. The entire paper (title page, abstract, main text, figures, tables, references, etc.) must be in ONE document created in PDF format.
5. The maximum length of the paper is 40 pages (including ALL tables, appendices and references). The paper format should follow the [European Management Review Style Guide](#).
6. Use Times New Roman 12-pitch font, double spaced, and 1-inch (2.5 cm) margin all around.
7. Number all of the pages of the paper.
8. No changes in the paper title, abstract, authorship, and actual paper can occur AFTER the submission deadline.
9. Check that the PDF File of your paper prints correctly and ensure that the file is virus-free.
10. Submissions will be done on-line on the EURAM 2015 website, from **December 1st 2014 till January 13th 2015**
11. Only submissions in English shall be accepted for review.
12. In case of acceptance, the author or one of the co-authors should be available to present the paper at the conference. The author(s) needs to plan to attend the conference for its entire duration. Individual requests to have a presentation scheduled on a specific date or session will not be taken into account.
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