



## The Human Side of Sustainable Innovations

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### Message from the Guest Editors

Dear Colleagues,

The Special Issue on “The Human Side of Sustainable Innovations” will focus around these two shortly sketched themes; however, other themes around human impact in creating sustainable innovations are also welcome. The Special Issue is open to all research design approaches, mixed methods, and qualitative and quantitative techniques.

- User innovation of sustainable product and processes
- Intrapreneurship and sustainable innovations
- Incentivizing for sustainable innovations
- Incubating and accelerating approaches to sustainable innovations
- Changing attitudes organizational structures/cultures towards sustainability-oriented entre- and intrapreneurship

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## Message from the Editor-in-Chief

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