



Dear colleagues

We would like to invite you to participate in the **Developmental Work Group**

“Democratizing Learning and Development through Art-Based Mediation and Playful Modeling”

which we organize for the EURAM 2016 conference which will be held in Paris from June 1–4. The Developmental Work Groups will take place in advance of the conference on **May 31**.

In the field of sustainability, creativity and innovation research, we consider learning and development as of growing importance. We see a particular benefit in participatory processes applying “art-based mediation” and “playful modeling” (e.g. drama, building blocks, cardboard, drawing, performance art, music) to integrate diverse stakeholder groups, to reduce global inequalities, antagonisms, conflicts, and to facilitate peaceful and sustainable development of human being.

With the DWG we intend to provide a discursive frame where participants can bring in, experience, reflect and discuss art-based mediation and playful modeling in interactive round table sessions. We will contribute to the question of future learning and development in professional and university contexts using art-based mediation and playful modeling, which contribute to management research and practices on “social innovation/entrepreneurship”, “ethical leadership”, “social responsibility and governance”, “community animation/empowerment”, “alternative organization/management”, or “(cultural) diversity, tolerance, humanism”. Hence, the workshop shall be a stage to explore and discuss different approaches than traditional paper presentation.

We see the workshop linked to several preceding activities in the field like The Art of Management & Organization Conferences, e.g. the EGOS Standing Work Group Arts, Design, & Organization, Managing Art Projects with Societal Impact Conference in Tallinn, or particularly as a follow up activity of the 1 ARTEMOCC conference on organizational creativity held in Nancy.

The workshop will be organized by:

Kamel Mnisri from ICN Business School Nancy, France
Klaus-Peter Schulz from ICN Business School Nancy, France
Silke Geithner from Dresden University of Technology, Germany
Takaya Kawamura from Osaka City University, Japan

Apart from the organizers as discussants will act:

Anne Pässilä from Lappeenranta University of Technology, Finland

Stefan Meisiek from University of Sydney, Australia (via skype)

For the developmental workgroups no abstract or paper needs to be submitted, it is however necessary to register for the EURAM conference. We are looking forward to meeting you in Paris on May 31.

The organizers

Kamel, Klaus, Silke and Takaya