

KURSVERZEICHNIS 2020

Alle Kurse sind 6 ECTS/LP-Kurse mit 4 Tagen Präsenz.



A. DEPARTMENTÜBERGREIFENDE METHODENKURSE 2020

ÜBERBLICKSKURSE

Applied Regression Analysis

Georg von Graevenitz, Stefan Wagner
Berlin | 12.-15.05.2020

Qualitative Research Methods

Jana Costas, Markus Reihlen
Berlin | 10.-13.03.2020

Qualitative Research Methods

Thomas Wrona, Philipp Mayring
Hamburg | 22.-25.09.2020

SPEZIALKURSE

Endogeneity in Applied Empirical Research

Dominik Papies
Tübingen | 23.-26.09.2020

Design Science

Jan vom Brocke, Robert Winter
St. Gallen | 25.-28.05.2020

Methods of Interviewing

Olivier Berthod, Manuel Nicklich
Berlin | 18.-21.08.2020

Meta Analysis

Martin Eisend
Berlin | 25.-28.08.2020

Experimental Research and Behavioral Decision Making

René Fahr, Behnud Djawadi
Paderborn | 07.-10.09.2020

Machine Learning

Stefan Lessmann
Berlin | 06.-09.04.2020

Machine Learning

Stefan Lessmann
Berlin | 24.-27.08.2020

Ethnographic Methods

Jana Costas, Damian O'Doherty
Berlin | 01.-04.12.2020

Data Science as a Research Method

Oliver Müller
Paderborn | 28.09.-01.10.2020

B. DEPARTMENTSPEZIFISCHE KURSE 2020

I. ACCOUNTING (R. Brühl)

Quantitative Empirical Accounting Research and Open Science Methods

Joachim Gassen
Berlin | 08.-11.09.2020

Advanced Topics in Tax Research

Sonja Rego
Wien | 14.-17.09.2020

Advanced Topics in Experimental Accounting Research

Markus C. Arnold
Heilbronn | 01.-04.09.2020

II. FINANCE (O. Entrop)

Advanced Topics in Asset Pricing and Capital Market Research

Joachim Grammig, Erik Theissen
Wiesloch | 03.-06.08.2020

Empirical Financial Intermediation

Tobias Berg, Sascha Steffen
Frankfurt am Main | 02.-05.06.2020

III. MANAGEMENT (G. Schreyögg)

Advanced Topics in Strategic Management Research

Thomas Mellewig, Michael Leiblein
Berlin | 15.-18.06.2020

Theoretical Perspectives in Corporate Social Responsibility (CSR)

Laura Marie Edinger-Schons,
Christopher Wickert
Mannheim | 30.03.-02.04.2020

IV. MARKETING (M. Eisenbeiß)

Marketing Strategy Performance: Theory, Models, and Empirical Applications

Marc Fischer, Alexander Edeling,
Simone Wies
Köln | 29.06.-02.07.2020

Advanced Topics in Consumer Behavior

Kristina Klein
Bremen | 22.-25.09.2020

V. OPERATIONS (OM/OR) (K. Inderfurth)

Design and Application of Metaheuristics

Franz Rothlauf
Mainz | 05.-08.10.2020

Approximate Dynamic Programming for Stochastic and Dynamic Decision Problems

Dirk Mattfeld, Marlin Ulmer
Braunschweig | 23.-26.03.2020

VI. BUSINESS & INFORMATION SYSTEMS ENGINEERING (B. Müller)

Blockchain Economics in Theory and Practice

Roman Beck, Soulla Louca
Frankfurt am Main | 13.-16.10.2020